

Promotional bag perfect for wine companies

FOR promoters of wine, the new tchillbag is an option that stands out from the crowd.

The sleek, affordable product acts as an ice bucket and gift bag all in one. It is made from specially treated, thick poly-vinyl chloride and is sturdy, non-toxic, recyclable and reusable.

Unlike other products on the market, the tchillbag contains a stiffening agent in the PVC that reacts with ice and water to create a solid, watertight bag that

will not topple over when it is filled.

The product is a good way for companies to promote their businesses, with company logo designs able to be printed on the bags, providing a fashionable option for presenting a company's wine.

"tchillbag becomes a talking point with recipients as it not only looks fantastic but is a practical gift they can re-use for picnics, days at the beach or taking to a

restaurant," tchillbag director Jacques Maudy said.

"When you put your logo on a tchillbag, you're putting your name of a quality product that continues to promote your brand through positive word of mouth long after your event."

Company logos can be printed in up to four colours on the tchillbag, which also comes in a range of bright colours.

**Details: tchillbag
www.tchillbag.com.au**

